

Borough news

media pack



Advertise with us

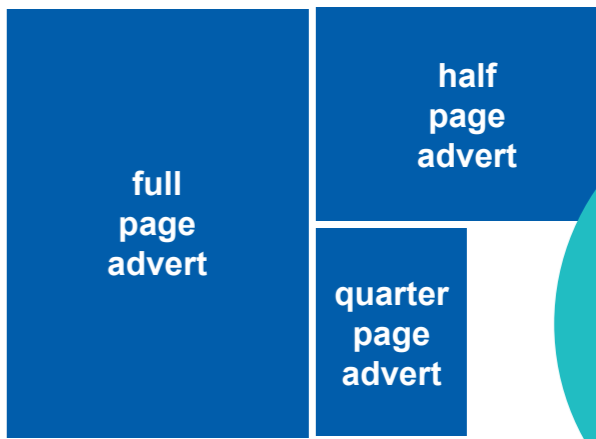
Reach 62,000+ householders with your business

Borough News is the most popular method for receiving council information*

www.reigate-banstead.gov.uk/boroughnews

Borough News is a full-colour 16-page magazine produced by Reigate & Banstead Borough Council for our residents

Borough News is delivered direct to over 62,000 households, offering unbeatable coverage across Reigate, Redhill, Horley, Banstead and the surrounding villages.



Over 80% of residents find Borough News interesting, easy to understand and well designed*

The largest groups of our residents are¹:

Established families in large detached homes living upmarket lifestyles

61-65

Household income **£100k-£149k**

Thriving families who are busy bringing up children and following careers

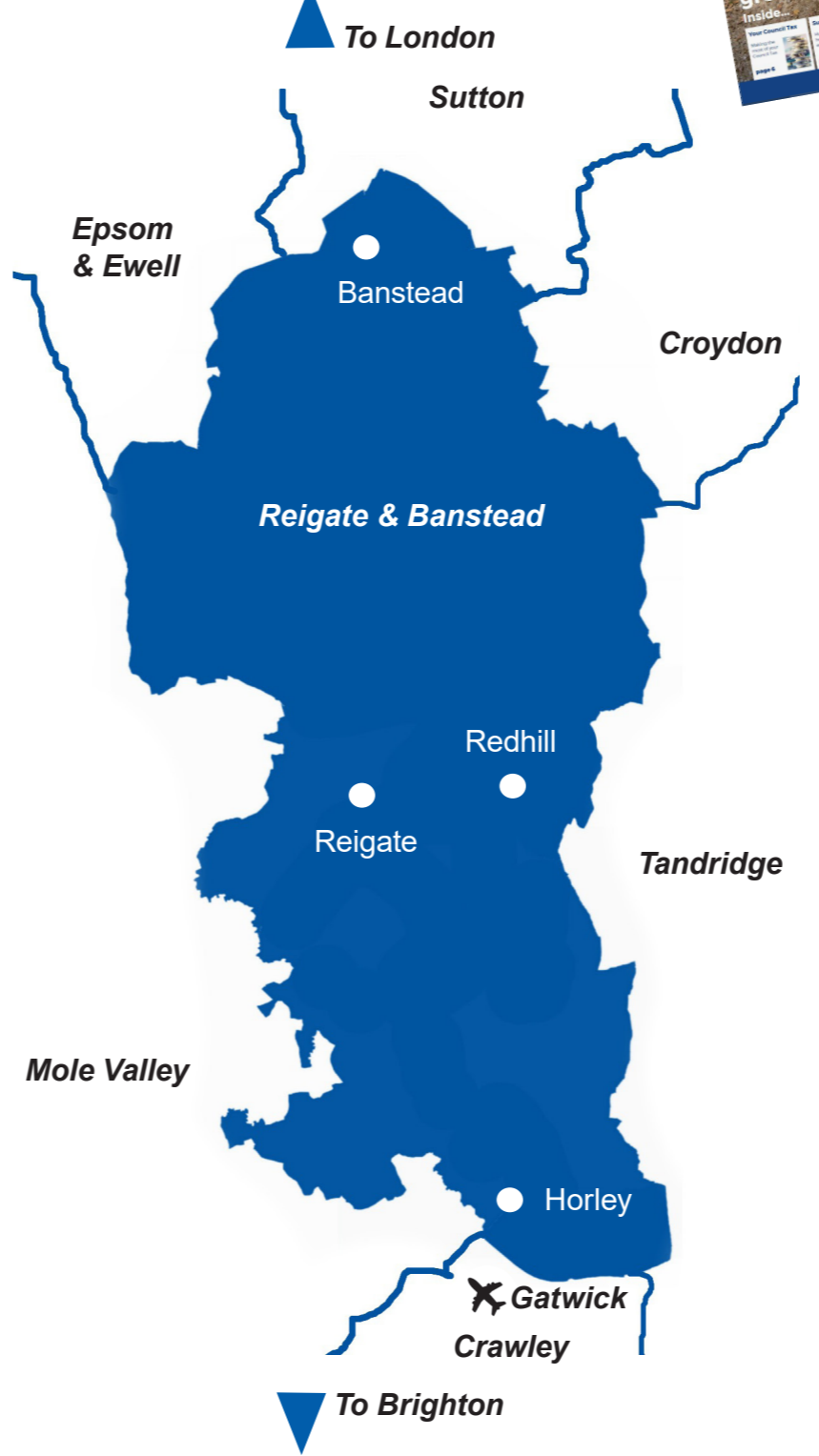
41-45

Household income **£70k-£99k**

Educated young people privately renting in urban neighbourhoods

26-30

Household income **£20k-£29k**



Advertising rates

Location	Size	Price
Back cover	Full page – requires 3mm bleed (210mm wide x 297mm deep)	£1,400
Inside front cover or Inside back cover	Full page – sits within margins (190mm wide x 265mm deep)	£1,100
	Half page (186mm wide x 124mm deep)	£750
	Quarter page (88mm wide x 124mm deep)	£425

All prices are per insertion and exclude VAT

56% of residents read the adverts*

Advertising deadlines

Issue	Published	Booking deadline
Autumn / Winter	2nd week of November	31 July

All dates subject to change

To discuss advertising opportunities, please contact the Communications team at communications@reigate-banstead.gov.uk or 01737 276166

*Statistics taken from the Borough News reader survey 2019 results
 *Statistics taken from the Quality of Life in Reigate & Banstead Borough Profile August 2018